

Bud Cook

305 Senexet Rd
Woodstock, CT 06281
Home: (860) 928-4129
Mobile: (860) 324-5188
budcookstudio@gmail.com

Profile

Webmaster/Multimedia software developer with over 8 years experience in website design, development and maintenance. Extensive experience in Flash development, web design, with a strong emphasis on intuitive UI design, Flash media design & integration for web and promotional media. Excellent design skills and related software knowledge.

Skill Set

Multimedia software design/development; Web/Flash/Database interaction
Excellent understanding of Internet conventions, HTML, FTP, Javascript, CSS and familiarity with CGI ASP, PHP, XML and the concepts involved with backend databases and dynamic content
Extensive knowledge in cross-platform and multi-browser compatibility
Website traffic tracking and reporting
Electronic Marketing (HTML email campaigns, corporate eNewsletters, list management)
User Interface Design
Digital Photo Retouching and Color Correcting
Concept development, branding, logo creation, corporate identity
Good understanding of IT interworkings as they relate to website, e-mail, and supporting infrastructure.

Software & Hardware Knowledge

Macromedia Dreamweaver 8, Macromedia Freehand MX2004, Macromedia Flash 8 & Actionscript 2.0, Adobe Photoshop 7.0, Adobe GoLive 6.0, QuarkXPress 5.01, Microsoft Office, Adobe Acrobat BroadCast HTML 4.3.1, Urchin 3.2 (Web analytics), some experience with Adobe Illustrator 10, proficient in Mac and PC Environment

Experience

Bud Cook Studio, Owner/Principal - January 2007 to present

Multimedia design/development. Design and development of Corporate websites. Miscellaneous other design work and support for marketing initiatives for various clients.

Swatchbox Technologies, Multimedia designer/developer - October 2003 to January 2007

Design, development & project management of visualization software for the home improvement industry - with such clients as Ace Hardware, Dutch Boy Paints, This Old House Paint & PPG Paints. Development of web-based & CD-based software using Macromedia Flash, to showcase paint products, with an emphasis on the user's ability to apply product on photos of their own home.

Dirig Software, Webmaster - May 1999 to October 2003

Responsible for the look-and-feel of the corporate website; the arrangement of all online content, arranging layout based upon available space, knowledge of layout principles, and aesthetic design concepts. Created all original graphics and imagery for use on the corporate website. Responsible for ongoing maintenance of the entire corporate website including communicating with the ISP to resolve any uptime issues and monitoring & reporting site traffic. Experienced in the use of HTML, FTP, CSS, Flash, JavaScript, and CGI scripting for use with online forms. Responsible for designing, creating and maintaining the corporate intranet. Created original graphics for use in the company's web-based e-Business management suite as well as GUI design. Experienced in the creation and delivery of Flash content for use on the web or promotional media. Responsible for maintaining the company mailing list and creating HTML email marketing pieces.

Superb Case, Graphic Designer/Illustrator - Sept 1990 - May 1999

Responsibilities included illustration, photostat work, paste-up and color separation of artwork for the silkscreen process. Production of 44 page company catalog using Photoshop and Quark. Responsible for software installation/upgrades, system upgrades and network management for five Macintosh computers.

Education

Rhode Island College, Bachelor of Fine Arts program completed - May 1990